KCRA TELEVISION NEWSFILM

DAY: Monday SHOW: Ch 3 Reports DATE: 10-1-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
FS	1:26	FLAG SALUTE			1:26	MAG
SD	1:18	AEROJET BALLOT COUNT	P	X		
NV	45	RUSSIANS FARM TOUR (DAVIS)	P	X		
NV	40	ORAL ROBERTS PREP.	P	X		
V Sp	1:07	TAHOE HYDROS	P	X		
	50	AGGIE'S CYCLE RACES pulled for copy	P	X		
NR	60	35 INJURED BUS-Truck ACC	P	X		
	:43	FINNISH CHIEF CD TOUR	P	X		
	33	# FOR DEMO 100/ROLD GAL	P	X		
	45	HANDICAP FISHING — Pulled NB	P	X		
	32	STKN VACCINE	P	X		
NW	:72	ST. MARYS CENNTENIAL	P	X Same show Sep reel		or
People	5:00	OLE MISS MOS	P	—	5:00	MAG

4:30 FS to V Sp

7 4:29 7

KCRA TELEVISION NEWSFILM

DAY: Monday SHOW: Newsbeat DATE: 10-1-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
		§				
		Still photo (TEASER)				
		§				
		Brown - Mixon (VTR)				
		§				
	:45	Handicap - Fishing	P	~		
		§				
Sports	:58	Sierra View Golf	P	~		
		§				

7-429
7-430

OR 1 reel
Some show
filed under
7-430

KCRA TELEVISION NEWSFILM

DAY: TUESDAY SHOW: Chan 3 Rep. DATE: 10-2-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
SO	4:36	Aerojet STRIKE action	(P)	X		
NV	42	Oral Roberts Crusade	(P)	X		
	:43	MRS. Pusin & Russians	(P)	X	7 4/31	
V SP	:30	S.F. Ticket Sales	(P)	X		
NR	:42	Car Vs Woman 901A 17th & P St	(P)	X		
	:50	Jr. Rifleman	(P)	X		
	:30	Parkway Track Grand Riding	(P)	X	7 432	
	:45	Fire Prevention Week Lunch	(P)	X		
	:30	Dixie Day home kids at McClellan	(P)	X		
	:35	Japanese Trade Fair S.F.	(P)	X		
PEOPLE IN NEWS	4:55	Symphonic Drug Demo to Kids	(P)		X	MAG

7 431
7 432
4

FS to V-SP is filed as 7 431

NR to people is filed as 7 432

KCRA TELEVISION NEWSFILM

DAY: Tuesday SHOW: Newsbeat DATE: 10-2-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
		S				
	:30	Aerojet Strike (Teosa)	P	✓		
		S				
	1:30	Aerojet Strike	P	✓		
		S				
spots	:51	Scanlon - Escobar Fight	P	✓		

Filed on 2 reels
7 f 31 & 7 f 32

KCRA TELEVISION NEWSFILM

DAY: Wed SHOW: Ch 3 Reports DATE: 10-3-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
FS SD	3:12	Aerojet Strike	P	2:27	:45	MAG
NW	40	Brown Caravan	P	X		
~~V SF~~						
NR	37	Fireman tower show	P	X		
	50	McGucken - St Marys Church	P	X		
	42	Small Boats	P	X		
	28	White Cane Proc.	P	X		
	45	Mystery Camp	P	X		
W.NR	3:05	M.O.S. Giants	P		X	MAG

433

KCRA TELEVISION NEWSFILM

DAY: Wed SHOW: NB DATE: 10-3-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
	:28	Aerojet Strike (Teaser	P	✓		
	1:30	Aerojet Strike	P	✓		
sports	:33	S.F. Giant Celebration	P	—		

7-4:33

KCRA TELEVISION NEWSFILM

DAY: THURSDAY SHOW: CHAN 3 REP DATE: 10-4-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
SD	1:00	AEROJET STRIKE OFF 15/30 sec pulled	(P)	X		
NY	:45	DOUGLAS ROCKET ENG TEST	(P)	X		
	:58	ALFALFA HARVEST	(P)	X		
V/F	:43	CANDLE STICK AERIALS	(P)	X		
NR	:50	FAIRCHILD CONST. DITCH FATAL	(P)	X		
	:45	SYMPHONY STYLE SHOW	(P)	X		
	:45	VILLAGE ART CLASS	(P)	X		
	:31	CANCER MEETING	(P)	X		
	:44	LOCOMOTIVES	V	T R		
	:38	HAIR STYLES	V	T R		
PEOPLE IN NEWS	5:15	HEDDA HOPPER - BABY PARK INT.	(P)		X	MAG-

7-434

KCRA TELEVISION NEWSFILM

DAY: Thursday SHOW: Newsbeat DATE: 10-4-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
	:32	Aerojet (Teaser)	P	✓		
	1:15	Aerojet All Quiet	P	✓		
		No Sports Film				
		No out Door Trails Film Received				
		F434				

KCRA TELEVISION NEWSFILM

DAY: Fri SHOW: Ch 3 Rep. DATE: 10-5

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
SD		GIANTS - YANKEES	V	T	R	
NV	45	ALEX BROWN BANK	P	X		
	40	BACK YARD ZOO Pulled FOR (M-VILLE) NB 10/15	P	X		
NR	1:28	FIRE DRILL FEDBLDG - Fire PAMPHLETS	P	X		
	54	BIG LIZARD CAUGHT	P	X		
	50	SEGREGATION (VTR)	~~P~~	X	VTR	
NW	:33	ST MARYS INNAUG.	P	X		
People	5:00	Eaglet Theatre	P		5:00	MAG

F435

GL-16634

KCRA TELEVISION NEWSFILM

DAY: Friday SHOW: NB DATE: 10-5-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
	:30	Oktoberfest Crown	P	✓		
	:43	Oktoberfest	P	✓		

435

KCRA TELEVISION NEWSFILM

DAY: Sat SHOW: Ch 3 Reports DATE: 10-6

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
N.R.	51	Brenner Historical Plaque	P	X		
		S				
	47	Lincoln Parade	P	X		
	37	Coin Collectors	P	X		
	53	Fire Demo	P	X		
		S				
N.W.	52	Kaplany Funeral	P	X		
		Special Report				
	3:35	Wanlass	P		X	MAG

F436

KCRA TELEVISION NEWSFILM

DAY: Sat SHOW: Newsbeat DATE: 6-10

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
team	52	Kaplany Funeral	P	X		
		Rollback				
	52	Kaplany Funeral	P	X		

F436

KCRA TELEVISION NEWSFILM

DAY: Sun SHOW: Ch 3 Reports DATE: 10-7 62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
	1:00	Trail Ride Ded.	P	X		
		5				
	50	Lincoln H.S. Black Flag	P	X		
	48	United Crusad Blind	P	X		
	42	Brooks Hall Flags SF	P	X		

F437

KCRA TELEVISION NEWSFILM

DAY: Sun SHOW: Newsbeat DATE: 10-7

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
teaser	27	trail Ride Dedication	P	X		
	40	trail Ride Dedication	P	X		

F-437

KCRA TELEVISION NEWSFILM

DAY: MON SHOW: CH 3 Rep. DATE: 10-8-

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
SD	2:33	CRITTENDEN ON AEROJET PICKET-TICKETS	P	-	2:33	MAG
NV	:15	BARRY SEIGAL IN COURT	P	X		
	1:33	TARSHES ON (NO AIRPORT)	P	-	1:33	MAG
		(NO SPORTS FILM)				
NR						
	55	SAC. ARMY DEPOT HANDICAPPED Pulled w/ MB	P	X		
	:58	NAVAJO ART	P	X		
	48	TRICK GOLFER	P	X		
VTR	57	PIANO WINNER (VTR) (VTR) (VTR)				
People	4:27	OKTOBERFEST	P	-	4:27	MAG

F 438

KCRA TELEVISION NEWSFILM

DAY: Monday SHOW: Newsbeat DATE: 10-8-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
		3 Sport Pic still (Team)				
	:55	5 Army Depot Handicap	P	✓		
		No Sports Film				

F38

KCRA TELEVISION NEWSFILM

DAY: Tues SHOW: Ch 3 Rep. DATE: 10-9

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
FS	56	KIDS FIRE HOUSE TOUR	P	X		
SP	1:38	SAN JUAN PRES. SABRAW	P		1:38	MAG
NV	:30	CRITTENDEN + NEWSMEN	P	X		
	24	HARRAH EXTORTION - TROUT	P	X	from file	
V SP	43	CAMELLIA BOWL LUNCH	P	X		
	(:08	ROLL THRU)				
	:15	SAVILLE WEIGH IN	P	X		
NR	:63	SMUD PIPE LAYER 9th + 10	P	X		
	53	CRUSADE LUNCHEON	P	X		
	35	STKN HANDICAP WEEK	P	X		
	58	KING SIZE CRACKER	P	X		
	35	CRABTREE FOUNTAIN				
NW	:50	Congressman Miller Plane Crash	N	X		

7-439

NEG FILM

KCRA TELEVISION NEWSFILM

DAY: Tuesday SHOW: Newsbeat DATE: 10-9-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Neg Opt
	:30	New City Hall Lights (Teaser)	P	✓		
	:35	Fire at 14th & J St	P	✓		
	:43	New City Hall Lights	P	✓		
Sports	35	Archi Moore Fight	P	✓		
	15	Trino Favola - Fight	P	✓		
	1:25	Sports Cars	P	✓		

439

KCRA TELEVISION NEWSFILM

DAY: Wed SHOW: Chan 3 Reports DATE: 10-10-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
FS	60	WEATHER 1ST Rain-Wind	P	X		
SD	1:38	MACHINIST VS CHP NEWS CONF	P		1:38	MAG
NV	40	RACIAL FAMILY ISSUE	P	X	Pulled for NB	
	:50	CHP PLANE AIR + GROUND	P	X	from file	
VSP	51	MOORE - SAVALA FIGHTS	P	X		
NR	57	RABBIT HUNT AIRPORT	P	X		
	45	FINE ARTS VANDALISM SF	P	X		
	:60	PORT PLUG CUT	P	X		
VTR	67	XMAS TOYS	P	~~X~~ TR	VTR	
NW	1:05	BROWN - DINNER SF	P	-	1:05	OPT
	1:00	BUSTERUD VS BETTS	P	-	:60	OPT
People	7:08	GREAT IMPOSTER	P	-	7:08	MAG

7440 or 441

out to sperry file

KCRA TELEVISION NEWSFILM

DAY: Wed SHOW: Newsbeat DATE: 10-10-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
	:32	Social Signs (teaser)	P	✓		
		Social Signs pulled for 10-11	P	✓		
sports	:38	Motorcycle Trails	P	✓		
comment 4:25		ARANCIBIA INTERVIEW #1	P		4:25	mag

7 - 4:40

KCRA TELEVISION NEWSFILM

DAY: THURSDAY SHOW: CHAN 3 REP DATE: 10-11-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
F.S.	:57	DOGS GROOMED FOR SHOW	(P)	X		
S.D.	2:00	POSTAL Pay RAISE M.O.S.	(P)	~~X~~	2:00	MAG
N.V.	:28	KENNEDY EDUC. TV. PEN	(P)	X		
	:35	PAT NIXON IN STOCKTON	(P)	X		
V SF	:37	GIANTS ARRIVE HOME IN S.F.	(P)	X		
	:50	SACTO STATE MISS SPUDS Festival Queens	(P)	X		
N.R.	60	CD FOOD STORAGE	(P)	X		
	60	ST MARY'S BELL	(P)	X		
	43	REMOND NARVES	(P)	X		
	:52	PAT MORRIS	-VTR-			
PEOPLE IN NEWS	:15	COLORED family (House Paint up)	(P)	X	~~MAG~~	~~MAG~~
	:12 = RT					
	:42	"	(P)	X		
	3:57	"	(P)		X	MAG

DAY: Thurs. SHOW: Newsheat DATE: 10-11

Segment	TIME	STORY - In this order	Neg Pos	SII	SOF	Neg opt
		Teaser				
	:25	C D food Supply	P	X		
	35	C D food Supply	P	X		
	50	SAC STATE GIRLS	P	X		
	1:33	OUT DOOR TRAILS	P	X		
		DUCKS - SALMON - STRIPERS				
		DEER —				

7-442

7R1 Ch 3 Rep 10-12-62

SD	1:46	Weather N. CALIF			:25	
					:33	
					:48	
NV	1:08	DOG IN RAIN		P	:15 :53	MAG
VSP	1:03	CANDLESTICK PARK RAIN		P	X	
NR	:45	LEOPARDS		P	X	
	33	MISS MANILA		P	X	
	43	APT HOUSE FIRE	22nd & J	P	X	
	37	COLUMBUS WREATH		P	X	
	52	JUDO CLASS	(TRAVIS)	P	X	
People	4:21	ARENCIBIA INTV. #2		P	4:21	MAG

MISSING?

X 443

KCRA TELEVISION NEWSFILM

DAY: Fri SHOW: Newsbeat DATE: 10-12

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
	30	(Teaser) WEATHER	P	X		
	:60	Weather	P	X		
	37	WHISKY STILL FOUND	P	X		
	:35	CANDLE STICK PARK - RAIN	P	X		
		roll off to end				

7-43

KCRA TELEVISION NEWSFILM

DAY: Saturday SHOW: clion 3 ? DATE: 10-13-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
		MISSING pulled FOR 11/21				
NW	2:23	Weather - Floods 1:28 pulled IN NB	P	✓		
NR	:52	Fairground Rummage Sale	P	✓		
	:33	Modesto C of C	P	✓		
	:52	Vincent Price Art	P	✓		
	:37	Calf and Goat	P	✓		

7-444

KGRA TELEVISION NEWSFILM

DATE: Saturday SHOW: NB DATE: 10-13-62

Segment	TIME	STORY - In this order	Neg Pos	AIR	Mag Opt
	:25	Storm-Weather - (Teaser)	P	✓	
		Storm Weather	P	✓	
	:32	Dean Jones	P	✓	
		Mo Sports Film			

7-444

KGNA TELEVISION NEWSFILM

DAY: Sunday SHOW: Chan. 3 Rep DATE: 10/14/62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
NR	1:39	UAL Plane Collision 1 35 sec pulled for NB	P	1:02 X	:37	MAG
		§				
	:52	Marin Civic Center	P	:50		
	:37	Dog Show		:32		
	:25	Art Benefit Show		:25		
		§				
West	:47	Miller Funeral	P			
		§				
SPORTS	1:47	GIANTS + YANKEES IN MODESTO	P	pulled for NB		

7-445

KGMB TELEVISION NEWSFILM

DAY: Sunday SHOW: NB DATE: 10-14-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Neg Opt
		§				
	:30	Marin County Flood (Closer)	P	⌐		
		§				
SPORTS	1:47	Yanks-Saints at Modesto	P	⌐		
		§				
	:35	Damaged aircraft Fin	P	⌐		
		§				
	:40	Marin County Flood	P	⌐		
		§				

7-45

KGRA TELEVISION NEWSROOM

DATE: Mon. SHOW: Ch 3 Reports DATE: 10-15

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Neg Opt
SD	1:42	MINGO on floods	P	22	1:20	MAG
NV	1:08	MISTERLY ON RACE ISSUE	P	—	1:08	MAG
		~~[illegible] CAMPBELL SOUR PICKETS~~ Pulled FOR N.B.	~~P~~	~~X~~	~~X~~	
NR	1:49	RIVER FLOOD	P	X		
		DEAD MAN FOUND	P	X		
	1:52	UAL PLANE ACC	P	X		
		PHONE MEN FLY to ORE.				
		PHONE TRUCKS to Ore.				
NW	:20	OLD NUMBER ONE	P	X		

7446

KGW TELEVISION NEWSROOM

DAY: Mon SHOW: Newsbeat DATE: 10-15-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Reg Opt
	22	Vending (teaser)	P	X		
		S				
	30	Loop Pickets	P	X		
		S				
	45	Vending	P	X		
		S				
	40	Backyard 200	P	X		

7-446

KGW TELEVISION NEWSFILM

DAY: Tues SHOW: Ch 3 Rep. DATE: 10-16

Segment	TIME	STORY - In this order	Mag Pos	SII	EOF	Mag Opt
FS	1:00	12000 VOLTS ON CAR (05-RT)	P	X		
SD	2:23	MOS SR. CITIZENS	P	40	1:43	MAG
NV	1:03	TELETHON STARS	P	X		
	30	WINKLER ON DEMARA	P	X		
NR	1:22	STUDENT DROP OUT	P	—	1:22	MAG
	40	AQUATIC PARK DEDICATION SF	P	X		
	:35	EX RED COLONEL	P	X		
	:60	RACIAL HOUSE SIGNS + ARREST	P	X		
NW	:40	STUDENT ACHIEV. TESTS	P	X		
People	4:57	PAT NIXON	P	—	4:57	MAG

F-447

Tues NB 10-17

NO NEWSBEAT

(Nixon Telethon)

F 447

KGO TELEVISION NEWSFILM

DATE: Wed SHOW: Ch 3 Rep. DATE: 10-17

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Neg Upt
SD	~~1:40~~	NIXON TELETHON	P	X		
	:58	HATCHER ON BROWN	P		:58	MAG
NV	30	GEN. HERSHEY	P	X		
V SP	1:19	LAGUNA SECA (PROMO)	P	X		
NR	60	CODE 20 ROSEVILLE ROAD.	P	X		
	52	International Days (BLACK)	P	X		
	40	Legal Secretaries	P	X		
	40	College Drop #1 Stunt	P	X		
	:50	Bike Safety (Smud)	P	X		
NW	35	BALSHOI BALLET	P	X		
People	4:23	VICTOR JORY ← Pulled FOR EASTMAN-KODAK	P	X	4:23	MAG
W SP	7:23	LEAFS - HAWKS HOCKEY	P	X		

7448

KGMB TELEVISION NEWSPLAN

DAY: Wed SHOW: Newsbeat DATE: 10-17

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
	35	Pickets teaser Roll Back	P	X		
		S				
	42	~~Red~~ Napa Fire	P	X		
		S				
Sports	1:19	Alston	P	13	1:06	OPT

7 448

KCRA TELEVISION NEWSFILM

DAY: THURSDAY SHOW: Chl 3 Rpts DATE: 10-18

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
SD	1:52	TARSHES ON AIRPORT	P		1:52	MAG
NV	40	EDUCATION PICKETS	P	X		
	:30	Tracy, 1st FEMALE MAILMAN	P	X		
NR						
	:47	ADCOCK LODI MURDER	P	X		
	37	MOSS - SCHOOL BOOKS	P	X		
	58	HOSP FIRE DEMONSTATION	P	X		
	55	GRAPE HARVEST (NAPA-BLACK)	P	X		
	:43	ABANDED BABY - HOSP. pulled for NV 11-13 18.	P	X		
People	3:54	TRAVEL AGENTS	P	—	3:54	MAG
WX	1:30	AAA WARNING	P	22	1:08	OPT

F449

OPT - SOF

KGHa TELEVISION NEWSFILM

DAY: thurs SHOW: Newsbeat DATE: 10-18-62

Segment	TIME	STORY -- In this order	Neg Pos	SIL	SOF	Neg Cut
tease	22	Jet Airline (Teaser)				
West	33	Fire Safety Const.				
West	32	Camellia Feeds				
Sports	58	LSU - MIAMI	P	X		
	52	FLYWEIGHT CHAMP	P	X		
	1:40	JUST HORSIN AROUND	P	X		(OPT)
		F449				
		NOTE: OPT. → SOF SOUND UNDER				
	1:26	Out Door Trails GEESE	P	X		

DAY: Fri SHOW: Ch 3 Rep. DATE: 10-19

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
FS	:58	SNOW SKIERS	P	X		
SD	1:32	DR. WHITE ON AMA	P	—	1:32	MAG
NV	:22	CLAUSSEN IN AUBURN JAIL	P	X		
VSP	:42	S.F. WARRIORS	P	X		
N.R.	:58	PAINTING WITH LIGHT	P	X		
	:50	WITCH HUT SF	P	X		
	1:26	TRACY PLANE FACTORY	P	X		
	35	PUMPKIN HARVEST	P	X		
NV	:58	BROWN AT HALFWAY HOUSE	P	15	:43	OPT
People	5:14	DENNIS DAY	P		5:14	MAG

193
1,46
339

7 - 450

DAY: Fri SHOW: Newsbeat DATE: 10-19

Segment	TIME	STORY - In this order	Neg Pos	SIL	[illegible]	[illegible]
	27	Lat State Rally	P	X		
	103	Calif Handicap	P		X	MAC
	30	Lac State Rally	P	X		
	50	Phys Fitness	P	X		

~~749~~

F 450

DAY: Saturday SHOW: Chan 3 DATE: 10-20-62

Segment	TIME	STORY - In this order	Neg Pos	Sig	
	:50	Ski - School	P	✓	
		S			
	:45	Sac State Homecumming	P	✓	
	:50	International Festival	P	✓	
	:40	Vet Cleanup	P	✓	
	:40	Trailers (Lodi)	P	✓	
		S			
	:33	Gov Brown	P		:33 OPT
		S			
Sports	1:33	Sac State VRS Chico pulled for NB	P	✓	
		S			
	5:02	People Robert St. Johns	P		5:02 Mag

NOTE

7-451

DAY: Saturday SHOW: Newsbeat DATE: 10-20-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	[illegible]
	:31	Davis Homcomming	P	✓	
sports	1:33	Football Sac State - chico	P	✓	
	:32	Davis Homcomming	P	✓	

~~749~~

F451

DAY: Sun. SHOW: Ch 3 Rep. DATE: 10-21-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	ROP	Mag Opt
NR	:47	RODEO - YUBA-CITY	P	X		
	:60	NAT'L AUTO SHOW	P	X		
	:43	N. SACTO HOSP WING	P	X		
	40	PIE-WALL TESTER	P	X		
LOCAL	42	ROSEVILLE SCOUTS	P	X		
People	5:30	ST. JOHN #2	P		5:30	(MAG)

7-452

DAY: Sunday SHOW: newshead DATE: 10-21

Segment	TIME	STORY - In this order	Neg Pos	SIL	ROF	Mag Opt
	:30	OPERA - Teaser	P	X		
	43	N. SACTO HOSP. WING	P	X		
	:45	OPERA PREVIEW	P	X		

7:51

E 452

DAY: MONDAY SHOW: CH 3 Rep. DATE: 10-22-67

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	MAG Opt
SD		JET LINER LANDS (MUNI)	P	:25 :25	45 :35	MAG
NU	:35	PARKER ON HOME HEARING	P	X		
V SP	1:30	PARNELLI AT FAIRGROUNDS	P	X		
NR	1:02	CHP PATROL (VACAVILLE)	P	X		
	47	GEM SHOW SF	P	X		
	60	OPERA IN SACTO	P	X		
	47	LETTUCE HARVEST	P	X		
NW	:40	HARRY BRIDGES (DEBATE)	P	X		
People	4:50	to S. Ed BLACK WIDOW SPIDER	P		4:50	MAG
W SP	1:42	LAGUNA SECA RACE	P	X		
W NR	2:33	MOS - Pres. on Cuba (Sep Reel)	P			MAG

7-453

DAY: Mon. SHOW: Newsbeat DATE: 10-22-62

Segment	TIME	STORY - In this order	Mag Pos	SIL	SUP	Mag Ops
WEST	:52	NIXON-CUBA	(P)		X	MAG
Sports	:53	Pacific Grand Prix	P	X		
	:04	R.T.				
	:32	Parnelli at Fairgrounds	P	X		

F 4/53

DAY: Tuesday SHOW: Chan 3 DATE: 10-23-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
SD	53	Ken Johnson on C.D.	P		X	Mag
NV	1:20	Dr Lantur on School finance	P		X	Mag
~~VS~~		NO SPORTS				
	~~55~~	~~BULB~~ ~~HARVEST~~				
NR		~~Bob Gaylord Yacht~~	~~P~~			
	40	Browns Telethon	P	✓		
	33	Gold diggers 3rd & N. St.	P	✓		
	50	Polio Clinic	P	✓		
~~NW~~		1ST COM'L Here				
W.S.	:35	Giants Rally	P	✓		

F454

DAY: tues. SHOW: ~~CBS~~ Newsbeat, Reports DATE: 10-23

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Beep Cue
tease	43	Berkeley Demonstration (Roll Back)	P	X		
	43	Berkeley Demonstration S	P	X		
	40	Gaylord Sailing	P	X		

F454

DAY: WED SHOW: Ch 3 Rep. DATE: 10-24

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt.
FS	1:08	SAFE LANDING (ARIZONA)	P	X		
SD	1:33	KLEIN FOUND	P			MAG
NV	35	NAT'L GUARD	P	X		
	33	DAVIS BLDG TOUR	P	X		(REX)
NR	1:15	GAYLORD SAILS (SF)	P	X		
	35	MODESTO SYMPHONY	P	X		(MIKE)
	45	MACY'S PROGRESS	P	X		
	55	JOHNSON (BIZZ) ON GOLD	P	X		(HELMS)
NW	:45	CUBAN COUNCIL	P	X		MAG
people	5:18	3 PENNY OPERA Pulled FILE	P		5:18	MAG

Pull FOR Harry

455

DAY: Wed. SHOW: Newsbeat DATE: 10-24

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
Sports	34	Big Car Race	P	X		
N of W	35	Brown Dinner	P	X		

7455

KCRA TELEVISION NEWSFILM

DAY: ~~Fri~~ Thurs SHOW: Ch 3 Rep DATE: 10-25

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
SD	2:02	GOV BROWN	P	:20	1:42	MAG
	2:04	ROY SIMPSON	P	:[illegible]	2:04	MAG
	2:13	SEN. RICHARDS	P	15	1:58	MAG
	105 Roll Thru 40	CONG. KUCHEL	P	:40		
NR	:48	GAS MAIN EXPL. 16th & Br.	P	X		
	:48	CUBAN PROTEST SF	P	X		
	:30	U N DINNER	P	X		
	:38	HEROISM AWARD	P	X		
	35	IBM MACH. AUBURN	P	X		
NW	:40	KROEGERS - PLEA - SF	P	X		
Peopl	5:14	STAN MOSK	P		5:14	MAG
W Sp	37	DEL PASO WOMENS GOLF	P	X		
	:50	BIG CAR RACE Prep STKN	P	X		

7456

KCRA TELEVISION NEWSFILM

DAY: Thurs SHOW: Newsbeat DATE: 10-25

Segment	TIME	STORY – In this order	Neg Pos	SIL	SOF	Mag Opt
N of W	:48	Gas Main Expl.	P	X		
Sports	1:40	Sets Walks	P		X	OPT
				UNDER		

7456

KGBA TELEVISION NEWSFILM

DAY: Fri SHOW: Ch 3 Rep. DATE: 10-26

Segment	TIME	STORY -- In this order	Neg Pos	SIL	SOF	Mag Opt
SD	2:36	SSC Prof. on Cubans	P	123	2:13	MAG
		QUESTIONS				
	2:53	~~PROFESSOR~~ ON CUBANS	P		2:53	MAG
	:35	SSC RALLY	P	X		
	2:50	KUCHEL	P			MAG
NR	1:00	K-9 DOGS McClellan	P	X		
	33	SANBURG IN SF	P	X		
	33	CHP GRADS	P	X		
	1:03	EYE GLASS FACTORY	P	X		
	1:00	1 MAN MISSLE	P	X		
NW	:33	CUBAN BRIEFING	P	X		
	:45	NIXON ON CUBA POLICY	P		X	Opt

Dual for Hay

7 457

KCRA TELEVISION NEWSFILM

DAY: Fri SHOW: Newsbeat DATE: 10-26

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
Comment	9:43	KUCHEL	P		X	MAG

7457

KGO TELEVISION NEWSFILM

DAY: Sat SHOW: Ch 3 Rep DATE: 10-27

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
WN						
NW	:45	SF CITY HALL CUBAN RALLY	P	X		
~~[illegible]~~						
SPORTS	:35	FOLSOM SAIL BOATS	P	X		
NR	:40	STUNT RIDERS	P	X		
	:38	SABIN PACAGEING	P	X		
	:42	HAUNTED HOUSE	P	X		
	:32	GIRL SCOUT POPPY PLANT	P	X		

A458

NORA TELEVISION NEWSFILM

DAY: Saturday SHOW: HB DATE: 10-27-62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
	:30	Christmas Trees (Teaser)	P	⌐		
	1:10	Pace Cars	P	⌐		
	:40	Christmas Trees	P	⌐		

7458

KCRA TELEVISION NEWSFILM

DAY: SUNDAY SHOW: Channel 3 Reports DATE: 10/28/62

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
N. WEST	:40	VANDAL SUSPECTS	P	X		
N. REEL	:40	Mum Flower Show	P	X		
	:30	SQUARE DANCERS	P	X		
	:40	JANE Russell, WAIF FUND, S.F. (GORDON HAND OUT)	P	X		

7 459

KCRA TELEVISION NEWSFILM

DAY: Sun SHOW: Newsbeat DATE: 10-28-62

Segment	TIME	STORY -- In this order	Neg Pos	SIL	SOF	Mag Opt
teaser + Local News	40	Vandal Suspects — Roll Back	P	X		

459

KCRA TELEVISION NEWSFILM

DAY: mon SHOW: 10-29-62

NIXON ?

					SOF	Mag Opt
						MAG
					2:10	MAG
~~NV~~		~~NIXON POLITICAL AT AEROJET~~	(P)			~~MAG~~
NV	3:15	GOV BROWN ~~AT AEROJET~~ CIVAL DEF.	(P)	:12	3:03	MAG
VSP	1:06	BIG CAR RACES FAIRGROUNDS	(P)	X		
NR	1:52	STRAW VOTE JONAS SALK SCHOOL	(P)	12	1:40	MAG
	:40	POLARIS DISPLAY	(P)	X		
	47	LEGISLATURE DESKS RE-MODELING	(P)	X		
	:43	GRAND NATIONAL STEER	(P)	X		
NW	:42	3, 4th RESERVES	(P)	X		
	:25	ACCIDENTAL SHOOTING 7th Cave.	(P)	X		
PEOPLE	4:28	MRS. BROWN AT MANSION (pulled for file)	(P)		X	MAG
WORLD NEWSREEL	:42	CONGRESSMAN MILLER	(P)		X	MAG

7460

KCRA TELEVISION NEWSFILM

DAY: mon SHOW: DATE: 10-29-62

Segment	TIME	STORY - In this order	Neg Pos			
~~SD~~		~~GOV BROWN ON CIVIL DEFENSE~~	(P)			
SD	2:43	NIXON AT AEROJET	(P)			
~~NV~~		~~NIXON POLITICAL AT AEROJET~~	(P)			MAG
NV	3:15	GOV BROWN ~~AT AEROJET~~ CIVIL DEF.	(P)	1/2	3:03	MAG
VSP	1:06	BIG CAR RACES fairgrounds	(P)	X		
NR	1:52	STERN VOTE JONAS SALK SCHOOL	(P)	12	1:40	MAG
	:40	POLARIS DISPLAY	(P)	X		
	47	LEGISLATURE DESKS RE-MODELING	(P)	X		
	:43	BRONC NATIONAL STEER	(P)	X		
NW	:42	3, 4th RESERVES	(P)	X		
	:35	ACCIDENTAL SHOOTING 7th Ave.	(P)	X		
PEOPLE	4:28	MRS. BROWN AT MANSION pulled for file	(P)		X	MAG
WORLD NEWSREEL	:42	CONGRESSMAN MILLER	(P)		X	MAG

7460

KOBA TELEVISION NEWSFILM

DAY: Mon SHOW: Newsbeat DATE: 10-29

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
NewsWest	35	Antelope Valley Dam Ded	P	X		
Sports	2:41	Oregon ties Huskies	P	X		

7460

KGRA TELEVISION NEWSFILM

DAY: TUES SHOW: CH 3 Rep. DATE: 10-30

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
FS	1:43	50' LONG HOT DOG	P	X		
SD	1:29	DR. LAMBERT ON VACCINE	P		1:29	MAG
NW	:35	MORNING FOG	P	X		
		Pulled for 11-27 NW				
	:41	SUGAR BEET HARVEST (STKN)	P	X		
V SP	1:06	MAYS TAKES PHYSICAL Pulled for NB-10-30	P	X		
NR	:43	RUTH CHAPMAN RETURNED	P	X		
	42	CRUSADE LUNCH.	P	X		
	48	SNOW EQUIP.	P	X		
	:45	PHYS. FITNESS KICK OFF				
NW	23	ESCAPED LION	P	X		
CAM 3 People	4:48	WITCH STORY — Pulled & Filed	P		4:48	MAG

1461

KORA TELEVISION NEWSFILM

DAY: Tues SHOW: Newsbeat DATE: 10-30

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
	:42	Gov. Brown	P	X		
	1:13	Mays in Hosp.	P	X		
	1:17	Rams - 49ers	P	X		

7461

KERA TELEVISION NEWSFILM

DAY: WED. SHOW: Ch 3 Rep. DATE: 10-31

Segment	TIME	STORY - In this order	Neg Pos	SIL	SOF	Mag Opt
SD	2:29	SPACE INTERVIEW	P		2:29	MAG
NV	:40	WOMAN COP MANTECA	P	X		
NR	43	NEW OSTRICH - ZOO	P	X PULLED 12-26-62		
	1:26	HALBERT - MANILA BOUND	P	X		
	:45	TOGO REP. AT ARJC	P	X		
	:45	RUSSIAN SHIP. ARR. (ZARYA)	P	X		
NW	1:50	GOV. BROWN COMM. ON TOUR	P	15	1:35	MAG
CAM. 3	8:05	DIANA LYNN - E. SLOAN Pulled & Filed	P		8:05	MAG

7462

KCRA TELEVISION NEWSFILM

DAY: WEDNESDY SHOW: NEWSBERT DATE: 10-31

Segment	TIME	STORY -- In this order	Neg Pos	SIL	SOF	Mag Opt
teasr	27	Halloween	P	X		
	35	Nixon	P	X		
	42	Halloween	P	X		
	57	Ski-Copt	P	X		

462